



## **Lemon Tree Hotels launches its 4<sup>th</sup> property in Himachal Pradesh with Keys Select by Lemon Tree Hotels, Kufri, Himachal Pradesh**

*The property features 49 well-appointed rooms and suites, a multi-cuisine restaurant, a fitness center, an open deck Jacuzzi and other public areas*

**26<sup>th</sup> July 2025:** Lemon Tree Hotels Limited announces the opening of Keys Select by Lemon Tree Hotels, Kufri, Himachal Pradesh. This managed hotel is the 4<sup>th</sup> property of the group in Himachal Pradesh.

This beautiful and elegant hotel, with 49 rooms and suites will open in two phases. As part of Phase-I, 32 rooms and suites have opened today, along with a Keys Café, a multi-cuisine restaurant, a fitness center, an open deck Jacuzzi and other public areas. The remaining 17 rooms, along with a rejuvenating spa, will open shortly, as part of Phase-II. The hotel also features an expansive banquet space and an open deck adjacent to the banquet area, offering a perfect setting for events and outdoor gatherings.

Kufri, a popular hill station among Indian and international travellers, is renowned for its scenic beauty, thrilling adventure activities, and the rich Himachali culture reflected in its local traditions and cuisine. Along with Chail and Shimla, it forms the famous Golden Triangle of Himachal Pradesh. The yearly winter sports festival in February, organised by Himachal Tourism, is a major tourist attraction. The festival offers several courses for beginners. Kufri is a haven for nature lovers and adventure seekers alike, offering a variety of outdoor activities, including trekking, skiing, and nature walks.

### **ABOUT LEMON TREE HOTELS LIMITED**

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. It delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTH opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 220+ hotels, which includes over 110 operational hotels and more than 100 hotels set to open in India and internationally. Lemon Tree Hotels are located across India, in key metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada, etc. The company has also expanded internationally to Dubai, Bhutan and Nepal.